



Westside Celebration Society

SPONSORSHIP PACKAGE

2024



FROM OUR TEAM



To our community,

Westside Daze is proud to announce its events for the 2024 season! After a spectacular set of events in 2023, we are eager to once again present both of the Okanagan's premier community events. We have set our sights on making 2024 the most memorable Canada Day & Westside Daze yet, and we need your help to make it happen.

Canada Day of course, is already a proud day, as hey – we do live in the best Country ever! And we take great pride in our daytime event, and in addition to this, Westside Daze is also an annual event that draws thousands of visitors, making it a prime opportunity for community promotion. Funded by sponsors, the event offers various ways for locals to take part, and we'd love for you to get involved! This is your chance to help grow our community and promote your business at the same time. To find the best fit for you or your business, check out our Sponsor Opportunities sheet.

The Westside Daze team is a passionate group of **volunteers** dedicated to bringing FREE FAMILY FUN to our local community. If you're looking to help support the growth of our community and join us on our mission, we'd love to connect.

You can contact our team at admin@westsdiedaze.com, feel free to reach out if you have any questions.

On behalf of the Westside Daze team, we thank you for your support and we look forward to seeing you at the event!

Sincerely,

Tina Bisson

President



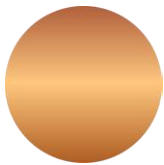
SPONSOR OPPORTUNITIES

In return for your general financial or in-kind contribution as a sponsor of Westside Daze, we offer the following sponsorship recognition opportunities.
FREE PARADE ENTRIES FOR ALL OF OUR SPONSORS!



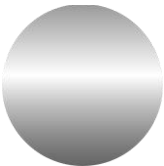
FRIENDS OF WESTSIDE DAZE: \$500

- Your Logo on Westside Daze Website
- Your business name on official Westside Daze insert in Westside Weekly, delivered to 14,000 homes in the Okanagan



BRONZE SPONSOR: \$500 - \$1,500

- Everything in 'Friends of' Tier plus...
- Company logo on site banner on all event days, provided by Westside Daze
- Your business name in 4,000 programs
- Invitation to Westside Daze Sponsor Appreciation event



SILVER SPONSOR: \$1,500 - \$3,500

- Everything in Bronze Tier plus...
- Shoutout on all social platforms
- Public thank you by our event MC
- Your logo in the 'Sponsor Thank You' advertisement in Westside Weekly



GOLD SPONSOR: OVER \$3,500

- Everything in Silver Tier plus...
- 50% Discount on advertising in Westside Weekly
- Your logo on Main Stage Banner
- Complimentary Trade Show Booth on all days of the festival
- Complimentary parade entry



TITLE SPONSOR: \$10,000

- Everything in Gold Tier plus...
- Your logo on 10ft tear drop banner flags in main stage area
- Opportunity to address the attendees for 5 mins on stage
- Your business name incorporated into Westside Daze 2023 stage banner, "Westside Daze Presented by...."
- Main Stage Sponsorship
- Fireworks Sponsorship

SPONSOR FAVOURITES

Canada Day: July 1st

Event	Sponsor Tier	Amount
Show & Shine	Silver	\$2,000
Kids Zone	Silver	\$3,500
Canada Day Cake	Bronze	\$1,000
Canada Day Entertainment	Silver	\$2,500

Westside Daze: July 12th - 14th

Event	Sponsor Tier	Amount
Parade	Gold	\$3,500
Kids Zone & Entertainment	Gold	\$5,000
July 12th Entertainment	Gold	\$6,000
July 13th Entertainment	Gold	\$8,000

Miscellaneous

Event	Sponsor Tier	Amount
Washrooms	Silver	\$3,000
Fencing	Silver	\$2,000
Volunteer Meals & Water	Silver	\$1,500
First Aid Station	Silver	\$2,500
Security	Silver	\$2,000
Golf Carts	Silver	\$2,000
Volunteer Tee-Shirts	Silver	\$1,500
Fireworks	Varied	\$15,000

We do understand that not all sponsor opportunities listed above may fit your budget: please know that we are VERY appreciative of any and all donations!

*Partial Sponsorships for any of the above will be accepted

GET CONNECTED!



Our Sponsorship Team

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Melissa Balzer:

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Tina Bisson:

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Check us out on social media for news and updates!



@westsidedaze



@westside_daze

For more information on our Event visit: www.westsidedaze.com

Contact

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